



## *Barstow Community College Presidential Goals*

**2009-2010**

*(Not Necessarily in Order of Priority)*

- I. The president will effectively manage the college's finances at a time of statewide budgetary constraint while at the same time authorizing expenditures that are critical for pursuing the college's mission and priorities.
- II. The president will be the leading spokesman for encouraging efforts at achieving greater student success, including the expansion and strengthening of the basic skills program.
- III. The president will oversee enrollment management strategies that effectively market the college, promote recruitment and retention, and instill in college personnel a responsibility for contributing to an inviting and supportive campus climate and a positive image of the college in the community.
- IV. The president will actively encourage employee involvement in activities that are associated with professional responsibilities, seek to create a positive, supportive atmosphere for activities that engage students and help promote their success, and explore ways of recognizing exceptional employee service and accomplishments.
- V. The president will take a pro-active position in promoting college efforts in complying with ACCJC/WASC standards and reporting requirements, and in positioning the college for the 2012 accrediting commission evaluation team visit.
- VI. The president will, to the extent possible, move forward impending new construction projects, improve campus signage, and work with appropriate personnel to secure off-campus sites that can accommodate college programs.
- VII. The president will establish connections in the community for the benefit of the college, and at the state and national levels as appropriate.
- VIII. The president will explore alternative sources of funding to augment state-funded appropriations.